

FLORENCE & TUSCANY

A 7-Day journey of astounding experiences in the heart of Tuscany



ITINERARY



DAY 6 - CARRARA & FORTE DEI MARMI
Carrara marble quarry and Forte dei Marmi



DAY 5 - TUSCANY
Ballooning and high-end shopping



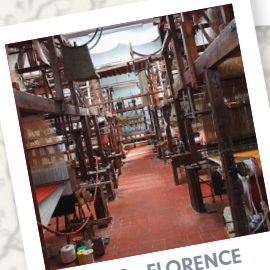
DAY 7 - VAL D'ORCIA
Montalcino wine tour by helicopter



DAY 1 - FLORENCE
Duomo Sky Walk EXPERIENCE



DAY 4 - MARANELLO
Ferrari Experience



DAY 2 - FLORENCE
Florence Fashion & artisan tour



DAY 3 - FLORENCE
Siena & Chianti



DAY 1

TRANSFER FROM AIRPORT TO THE CITY CENTER AND DUOMO SKYWALK EXPERIENCE

After collecting your luggage and clearing customs/immigration, proceed towards the Arrival area where you'll find our driver and assistant waiting for you. From the airport you'll be transferred to your accommodation in Florence in a comfortable Mercedes vehicle. Then, an unforgettable tour of Florence's awe-inspiring Cathedral, symbol of Florence's spirituality, including a marvelous 'skywalk' up to the Duomo Terrace.

Designed by Arnolfo di Cambio, the Duomo is the third largest church in the world (after St. Peter's in Rome and St. Paul's in London) and was the largest church in Europe when it was completed in the 15th century. Begin your ascent to Florence heaven: the staircase climb, through narrow and open-air corridors that have been closed to the public for centuries, will be rewarded by an incomparable view of the city from the Duomo's terraces, on the cathedral rooftop. A skywalk that will feel like floating between the city landscape, with its ancient roofs and towers, and the imposing Dome standing just a few meters above your head. Enjoy the privilege of viewing the north terrace, not usually accessible to the general public, led by your dedicated guide.

This stunning 32-metre-high (105 ft) panoramic spot right in the middle of town offers amazing vistas of the city below and also allows you to learn all about the stunning architecture and engineer work behind the massive self-standing cathedral dome. Follow your guide around the terraces and discover how it was built, and still firmly dominates Florence skyline after 600 years! With his astonishingly innovative approach in vaulting the dome space without any scaffolding, Brunelleschi changed the rules of architecture forever, by inventing the way to defy gravity and reach eternity.

INCLUSIONS

- Private guide
- Skip the line access to the Cathedral
- Exclusive access to the Duomo Terraces

DURATION

2 hours



TIPS FROM OUR TRAVEL DESIGNER

Elena's to do list in Florence

- ✓ Wander through the beautiful Boboli Gardens
- ✓ Visit the Accademia Gallery to see Michelangelo's David
- ✓ Sunset view from Piazzale Michelangelo





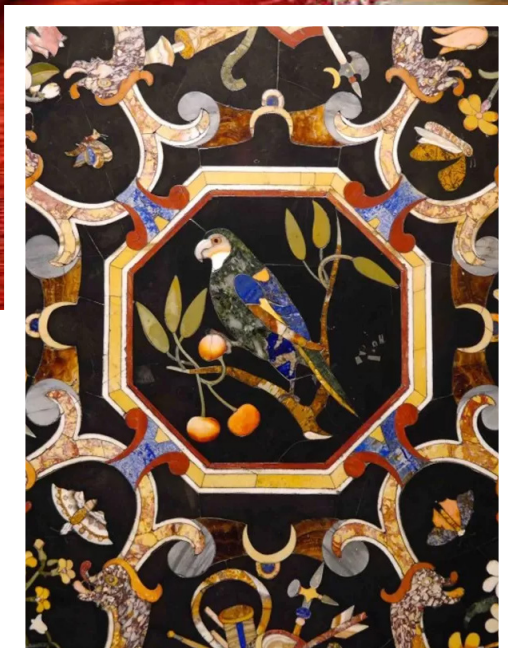
DAY 2

FLORENCE FASHION & ARTISANS TOUR

In the heart of San Frediano, surrounded by the grandeur of Florence's uniqueness, there is a place dedicated to timeless beauty, the Antico Setificio, Old Silk Factory. The skilled hands of artisans weave beauty and champion innovation and tradition, inextricably intertwined in an enduring history dating back to 1786. As much today as in the past, this history celebrates the precious fabrics brought to life by ancient looms to bring a touch of exclusivity and modernity all around the world.

Reach the fascinating Palazzo Pucci for an exclusive visit. Residence of the Pucci family and previous headquarters of the Maison until 2017, has been part of the history of Florence since the 13th century. Today the Palace holds the Emilio Pucci Heritage Hub is a site dedicated to nurturing brand culture and history by celebrating the Pucci brand and its iconic heritage.

The Medici family's passion for this precious form of art led Grand Duke Ferdinando I de' Medici to establish a court laboratory in 1588 specialized in semi-precious mosaics and inlays. Today, Arno Travel opens this extraordinary museum and laboratories just for your guests. Arranged by themes in chronological order, the collection features porphyry sculptures dating back to the age of Cosimo I de Medici, sophisticated furniture pieces in semiprecious stones, abstract subjects, landscapes, architectural pieces and a fresh section dedicated entirely to flowers. Don't miss the opportunity to visit this extraordinary museum, which showcases the Italian ability to bridge imagination, artistic prowess and craftsmanship.

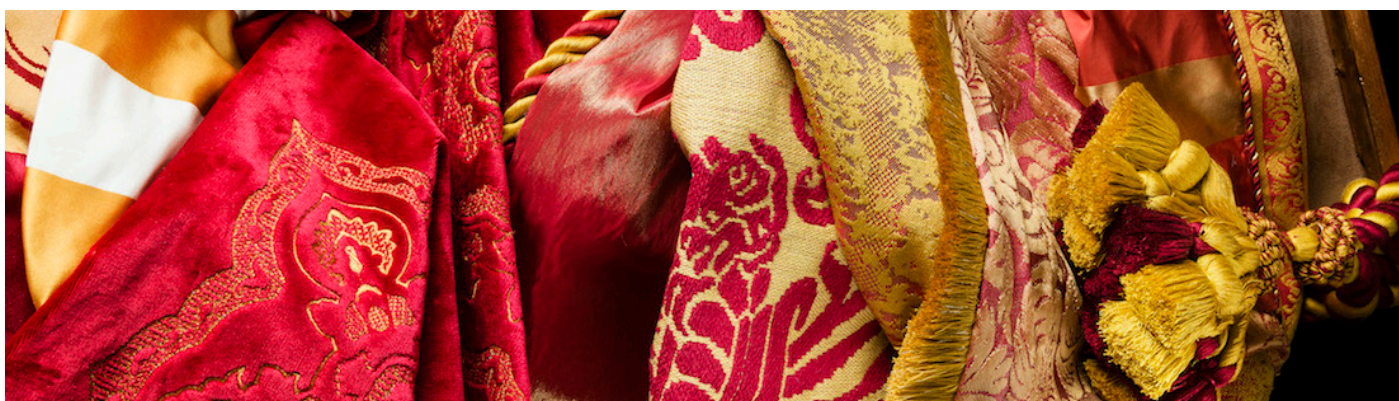


INCLUSIONS

- Mercedes vehicle at disposal for logistic
- Private guide
- Entrance fee and visit to the Antico Setificio, to the Pucci Hub and to the Opificio delle Pietre Dure

DURATION

4 hours



DAY 2

DINE AMONG THE STATUES

Dine among the statues to reach an authentic Sculpture Studio where the same family of talented artists has been making and trading sculptures for over two centuries, and continues the tradition today, blending tradition with contemporary taste. The studio boasts a vast collection of models ranging from classical and Renaissance masterpieces to neoclassical and contemporary masterpieces. Among these are the in-house artists & creations, which form part of an exclusive collection held by the Gallery. Traditional and modern techniques combine to create unique pieces of art: their bronzes are cast according to the method and accurately chiseled; their marble sculptures are hand carved out of the finest Carrara Marbles. The current inhouse sculptor is the 5th generation of family sculptors down the male line. On the day of your event, he will personally welcome guests and give them a brief introduction about the family tradition and ancient and modern sculpting techniques. A luscious dinner, featuring excellent wines and a wide variety of delicacies prepared by Florence's premium caterer, will follow the visit.



INCLUSIONS

- Mercedes vehicle at disposal
- Exclusive use of the art gallery for visit and dining among the statues experience
- Dinner with dedicated catering

DURATION

3 hours

Don't miss a local wine, oil or food tasting in Chianti





DAY 3

SIENA PRIVATE TOUR AND WINE TASTING IN CHIANTI

Enjoy the very best of what Tuscany has to offer during a memorable day which spent exploring Siena and Chianti. Meet your private dedicated driver and travel to Siena, one of the most enchanting medieval cities in Italy. Set off on a memorable walking visit of the town led by your private guide. Unveil its secrets, learn all about its eventful history and traditions and admire the characteristic architecture! Learn about the town's rich history and how it was founded by the Romans, discover the major landmarks among which Piazza del Campo, where twice a year dashing horses compete in the heart rendering Palio race. Hear your guide recount fascinating legends as you wander down medieval streets, and visit the magnificent Duomo, Siena's awe-inspiring Cathedral.

At the end of lunch, depart to Chianti area. Picture it! a unique landscape made of gentle green hills covered by wide rambling vineyards and olive groves, small stone villages and silent parishes. The Chianti hillside is so beautiful and evocative! Discover Chianti wines with an exclusive visit to Castello di Ama, one of the most prestigious wineries of the Chianti region, that holds an art collection as well.

INCLUSIONS

- Mercedes vehicle for logistic
- Private guide in Siena
- Entrance fee to the Duomo
- Entrance fee to a Palio contrada museum
- Visit and wine tasting at the prestigious Castello di Ama winery

DURATION

9 hours





DAY 4

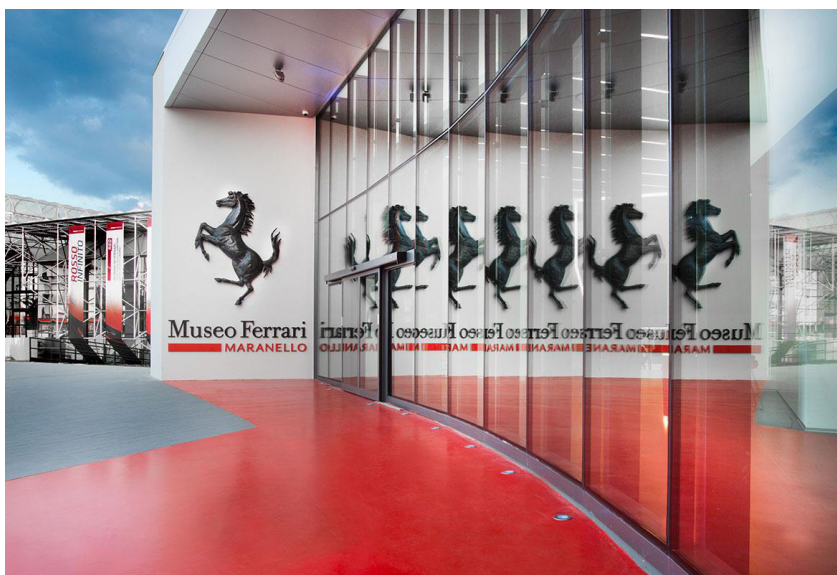
FERRARI EXPERIENCE

Ferrari, Lamborghini, Maserati, the legendary Morini, Malaguti and Ducati, and the grand Imola and Misano race tracks... brilliantly creative, stylish, and passionate about speed the people of Emilia-Romagna are the virtuosos of engines and design, and no place in the world boasts such a constellation of top-notch highcalibre car and motorcycle companies!

Reach Maranello, the hometown of Ferrari. Private guided "VIP" tour at Ferrari Museum in Maranello starting with a welcome drink and including personal badge and a Ferrari gift.

After the visit, Lunch at Cavallino Restaurant by Massimo Bottura, chef and owner of 3 Michelin star Osteria Francescana, for menu tasting lunch paired with wine tasting.

Continue to the Modena racetrack, meeting with your professional pilot instructor, welcome drink and briefing. Then, Test Drive of 5 Laps with a Ferrari F488 Challenge or similar. The pilot-instructor will be on your side to assist you during the activity (driving licence is required).



INCLUSIONS

- Mercedes vehicle for visit
- Vip visit at Ferrari museum including private guide, welcome drink, entrance fee and Ferrari gift
- Menu tasting lunch at Il Cavallino restaurant by Massimo Bottura
- Ferrari driving experience at a local track

DURATION

9 hours



DAY 5

BALLOONING AND HIGH-END SHOPPING IN TUSCANY

Serene, thrilling and a feeling a freedom that is totally unique! We offer you an amazing experience with breathtaking views. The hot air balloon is the oldest successful human-carrying flight technology. This airborne adventure allows you to travel with the wind so you never know exactly where you'll fly or what you'll see. Marvel at the beautiful Tuscan landscape hundreds or even thousands of feet below. Flights take place near dawn and dusk when the wind is the calmest.

Arrive at the launch site to be welcomed by your pilot. Climb into the balloon basket for liftoff, rising smoothly towards the clouds. It's an almost motionless experience so, have your camera ready for amazing views of the patchwork landscape and possible wildlife sightings. The only thing breaking the silence will be the occasional roar of the burners. After a magical hour in the sky, the pilot will find a suitable landing spot and bring the balloon to land. Still glowing from the experience, enjoy a Tuscan breakfast with local products and a glass of wine or soft drink to accompany. Continue the day shopping for great deals of the most famous Italian brands at The Mall outlet. We will take you right to the source of the best Made in Italy brands including Prada, Gucci, Valentino, Salvatore Ferragamo, and many more.

Browse the shops, lose yourself among accessories, shoes and clothes and you will certainly find the highest quality pieces at the most convenient prices.

INCLUSIONS

- Mercedes vehicle for logistic
- Exclusive ballooning experience with final champagne breakfast
- Time at disposal for shopping experience at The Mall

DURATION

8 hours

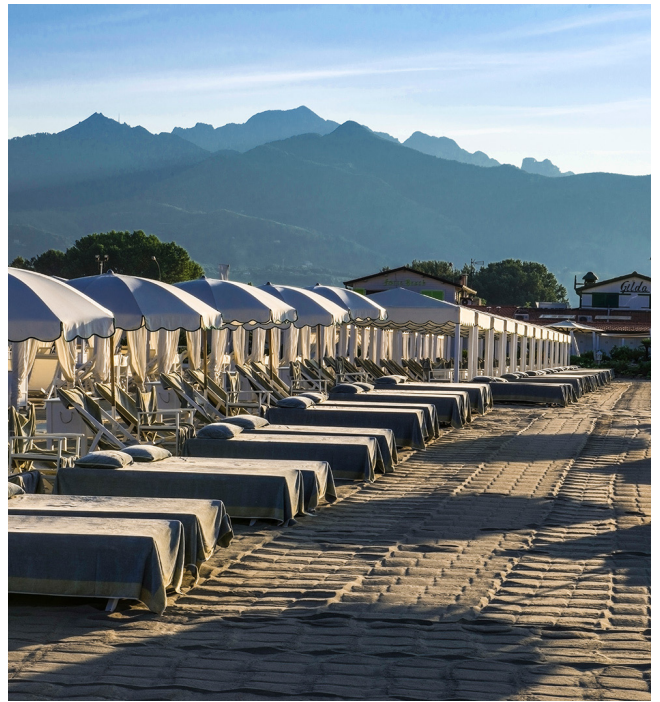


DAY 6

CARRARA MARBLE QUARRY AND FORTE DEI MARMI

Set off with a rumble aboard a state-of-the-art Jeep and head up the mountain, through places inaccessible to most vehicles, zigzag along gravel and reach a busy, active marble quarry. Enjoy a genuine insider's view of the marble extraction, see the workers in action and learn all about this extremely difficult and exacting job. Continue your adventure traveling on upwards, to appreciate spectacular views of the Apuan Alps and the Mediterranean Sea from an altitude of 1200 meters and visit another marble quarry dug out "tunnel-like" right inside the mountain.

Transfer then to the beach of Forte dei Marmi, the most exclusive beach location in Tuscany. Enjoy the beach at one of the most prestigious beach club of the town at you private tent, and a delicious lunch with sea view.



INCLUSIONS

- Mercedes vehicle for logistic
- Carrara marble experience with private jeep
- Private tent at a beach club in Forte dei Marmi

DURATION

10 hours

Indulge in breathtaking views from San Miniato al Monte



DAY 7

MONTALCINO WINE TOUR BY HELICOPTER

A full day in the Orcia Valley, land of great wines and amazing landscapes. The experience includes the private visit of two wineries and a typical lunch in one of them.

Departing from Florence (we will drive you by a private Minivan to the closest heliport) you will fly over the city and the surrounding countryside, until you will reach the Val d'Orcia area one of the most renowned wine areas of Tuscany, where the prized Brunello is produced.

You will stop in the first winery where you will enjoy a guided tour of the cellar and the first wine tasting.

It is one of the world's most fascinating wine estates and one of the founding members of the Consorzio Brunello di Montalcino, established in 1967. Your extraordinary and private vertical tasting of six of our remarkable Brunello di Montalcino vintages is a must for wine lovers visiting Tuscany and seeking an unforgettable experience. During the tasting, you will be served local Pecorino cheese, bread, our extra virgin olive oil and honey.

Then you will arrive to a famous Restaurant that has over a hundred years of history. It started out as a tavern, later becoming a restaurant; in the last twenty years it has completed its natural course by way of gourmet cuisine and it is now a Michelin starred restaurant.

Then you will visit a second winery, a small boutique biodynamic winery on the east side of Montalcino. You will be enjoying stunning views of their Golden Cellar and Bonsai vineyard, the world's densest. Finally, you will taste an outstanding selection of their best vintages, including the Bonsai wine.

INCLUSIONS

- Mercedes vehicle for transfe to/from the airport
- Helicopter for the tour
- Visit to 2 wineries with wine tasting, including Brunello di Montalcino
- Menu tasting lunch at a Michelin star restaurant

DURATION

8 hours



FLORENCE & TUSCANY

A 7-Day journey of astounding experiences in the heart of Tuscany

Golfo di Napoli



Step into a world of timeless beauty and artistic excellence. Florence's rich heritage and vibrant culture offer a unique journey for every traveler. With Arno Travel, immerse yourself in bespoke experiences that highlight the best of Florence and Tuscany, making your visit a cherished memory.

