

 **ARNO**
TRAVEL & EVENT DESIGN

Extraordinary bespoke Italian
journeys and experiences


VIRTUOSO.
PREFERRED

SELECT
SOCIETY OF TRAVELERS



Part of 
THE ITALIAN EXPERIENCE



Founded in 1969 Arno Travel, onsite Italian travel planner, has been the leading company for US, Brazilian and Mexican luxury tourism for over 50 years. Committed to offering its clients the best in Italy, and providing guests with memorable experiences, Arno Travel specializes in selecting properties, ideating outstanding experiences and partnering with charismatic experts, to create uniquely enlightening Italian journeys.

Custom travel



Extraordinary bespoke Italian journeys and experiences designed for individual travellers, families and small groups. Flawlessly planned, fine-tuned to match guests' specific needs and wishes, and exclusive. Seamlessly managed, to meet, and surpass, our clients' expectations. Arno Travel crafts unrivalled customized Italian honeymoons, family holidays, special-interest itineraries and adventures for solo travellers and groups of friends. Our assets? Creativity, long-practiced expertise and unrivalled insight and knowledge of the destinations. Along with scrupulously attentive planning, and commitment to fulfilling our guests' desires. Creating exceptional tailor-made itineraries, activities, adventures and special interest tours is more than our job, it's our vocation. And we do it beautifully.



We care about our clients and guests, and are well aware that each is unique. That's why we spend time getting to know them, their needs, likes and dislikes. Fully conscious that vacations are priceless, we are very careful to make every single minute perfect. We strive to understand what each of our families, groups of friends and couples expect; once well versed in their preferences, we build their very own, deeply personal, dedicated itinerary and experiences. Just as each human being is unique, each of our Italian journeys has its distinctive DNA, and a story arc or theme which defines it. Conscious that timely responsiveness is key, we're ready to act proficiently and quickly when guests are on-site, meeting last minute requirements or desires. And adding those extra special touches that make the difference.

Everything starts with your dedicated Arno travel designer listening, to gain a perfect understanding of what the client is looking for. We then begin designing a first draft of itinerary, based on specific requests and wishes and our specialist knowledge. As planning moves on we refine, adjust and polish the different steps and chapters, turning each single instant into something extraordinary that perfectly fits our guests' needs. Highly qualified professional expertise, and through knowledge of every city, town, beach and mountain top in Italy, are what makes our travel designers so precious special.

Dynamic and dedicated, our experts always offer extra shine, and personal added insight, which makes for inventive out-of-the-box ideas that wow our clients. Know-how and knowledge of our country allow us to offer ingenious options, superb accommodation solutions, highly exclusive experiences and choice opportunities. Constantly on the lookout for choice opportunities and brand-new ideas, we devise intriguing adventures and activities, ensuring our guests' enjoy an exciting, dazzling and intimate viewpoint of Italian culture, lifestyle and traditions.

Committed to our guests' comfort and overall well-being we deal with every single detail, and plan the logistics to a T., making everything splendidly easy, comfortable and enriching.

Our long-standing experience and vast reliable network of high-standard suppliers enable us to offer much more than others ever could. When travellers need to face lengthy transfers across the boot, for instance. Or meeting the needs of families with small children, concerned about daily welfare and contentment. Wisdom, know-how, creativity and local adroitness allow us to provide inspired solutions that make all the difference.

Enlightening stopovers in glorious little towns, to take a breather and experience local color and flavor, for our travelers transferring to or from their cruise ships. And carefully crafted child-friendly cultural itineraries, which provide families with the means to reach out to Italy's art and culture.



From the snow-capped Dolomites to Sardinia's rose-colored beaches. Through Assisi's mystical cobble paved streets to gorgeous Cinque Terre and Milan's skyscrapers. From sunrise to sunset we're here. Efficient, effective, and eager to turn your dreams into a magnificent Italian experience.

Adding charm and magic is what we do best.

A virtuoso violinist waiting for you and your beloved on a gondola, or a cooking class held by a Michelin-star chef.

Meeting the owner of an award-winning boutique winery in the rolling Langhe hills, and tasting the premium estate blends in his private home.

Trying out a Ferrari on the Maranello racetrack. An early morning chariot ride along Rome's ancient Appian way. Biking to reach the saffron fields of San Gimignano, and savoring home-made saffron risotto in a farmhouse.

Our insider's knowledge, and fabulous chain of connections, means nothing is ever impossible. Like a last-minute helicopter flight to enjoy an afternoon swim on a Sicilian beach. Finding the factory that makes the biscotti your children are crazy about, and planning a private viewing. Organizing a private shopping spree at your wife's favorite Italian designer boutique or jewelery. And arranging for you to have customized hand-embroidered pillowcases and bathrobes in every hotel, villa and resort you choose to stay at.

No request, no desire, no daydream is ever too demanding or intricate for us to handle. Because sketching extraordinary bespoke Italian experiences is what we love to do.



Private events



Sensational tailor-made corporate events in Italy, impeccably planned and magnificently delivered. Company celebrations and product launches, BoD meetings, conventions, incentives and retreats. There are a variety of reasons which lead companies to host a corporate event, and each event has its own distinctive objectives. The aim can be to improve company culture and employee relationships, raise brand or product awareness, celebrate achievements, or meet to devise future company strategies. Whatever the goal, Arno Travel ideates, organizes and runs extraordinary corporate happenings, creating dazzling events that provide life-long memories of an incredible Italian experience. We concentrate on each event's specific goals, carefully scrutinize options and propose a selection of superb venues. Finally, we meticulously custom-build a bespoke event concept, providing inventive ideas and seamless logistics throughout.

Event And Incentive Design

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Experimental Team Building

A company's well-being and productivity largely depends on how happy and motivated its employees are. Offering company personnel the opportunity to partake in engaging team-building activities is very important, because engaging events lift company spirit and motivate team cooperation. All the more so if the activities planned are unusual ones, with that stimulating twist only Italy can provide! We devise splendid team-building experiences which allow participants to blend and cooperate whilst... rolling out tagliatelle, blending their own wine, and following clues hidden in paintings and sculptures. Enticing Italian chores, and activities studded with artistic masterpieces and local flavor, and outdoor adventures designed to employ problem-solving skills and foster genuine connections.

Venues

A constantly updated range of stunning villas, palaces, castles, studios, terrace and landmarks with breathtaking views. Committed to surprising our clients with a diverse and versatile selection we continuously scour Italy's cities, hills and valleys, on the lookout for singular settings. Unique venues, filled with history and character. Impressive settings, ideal for all kinds of events and occasions. Such as frescoed palazzos for a memorable celebration, or spacious contemporary sites to be bedecked with cutting-edge props for a convention. Each carefully chosen for its size, position, and possibilities. Each inspected time and again, leaving no stone unturned, to guarantee postcard-perfect running, impeccable results and a sensational outcome.

Celebrations Tailoring

Weddings, birthday parties, and romantic proposal dinners. All-round knowledge of our country, and its most charming venues, allows us to offer superb, beautifully crafted, solutions perfect for all kinds of private celebrations.

An exclusive party in a Renaissance villa, a nighttime boat cruise along the Amalfi Coast, a private Michelin-star dinner on the beachfront. A themed get-together in a Medieval hamlet, or an anniversary in a Roman palazzo. Whatever your dream celebration looks like we deliver the local insight, qualified assistance and high-standard services you need to host a fabulous Italian party. A party with the Arno flair.

Experiences

Sensational tailor-made corporate events in Italy, impeccably planned and magnificently delivered.

Entertainment

Exclusive experiences tailored to fit your distinctive interests. Our private tours take you behind-the-scenes, to experience genuine Italy. We'd never dream of taking you anywhere we weren't excited about ourselves, so get ready to discover little-known spots and unblemished magic! Do you like music? What about an open-air concert in a courtyard? If you're into people watching, we'll lead you through Rome's vibrant piazzas. Into photography? Follow us through the eerie corridors of underground Naples. If all you want is some time outdoors, we'll pack a picnic and drive you to fields filled with poppies. Whatever your interests, our expert travel designers are ready to wow you.

Ready to see Italy through our eyes?



Corporate Partners



Salvatore Ferragamo



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MENARINI



SOCIETE
GENERALE

DAMIANI
HANDMADE IN ITALY SINCE 1924

BOMBAY
SAPPHIRE



LE FIGARO

Volkswagen



JAGUAR

PHILIP MORRIS
INTERNATIONAL



Concierge services



“Concierge”, an evocative word, remindful of comfort, blissful gratification and luxury. The term “concierge service” refers to those duties and tasks carried out to assist, aid and pamper discerning clients getting them anything they may need or wish for. Nowadays, having a dedicated concierge to attend to one’s specific needs, and provide luxuries and special perks that may be difficult and time-consuming to organize on one’s own, is a rare privilege. Committed to our clients’ and guests’ happiness and well-being Arno Travel offers a skilled, timely, tireless and resourceful concierge service able to attend to each and every request. Our competent and savvy team swiftly secures all one may need, from capable multi-lingual personal shoppers, qualified nannies and chauffeurs to hard-to-get bookings in top-notch restaurants. What we endeavor to provide our guests with is a privilege. The privilege of asking for anything, anytime, anywhere in Italy, and receiving it promptly, easily, and with a smile.



Logistics

Timing, coordination and strategic planning. The ability to envision solutions for unforeseeable obstacles in advance, and painstaking attention to detail. Proficiency in these essential features is the framework that holds an event’s architecture together. First and foremost as concerns gathering and transferring guests, two of the most crucial aspects. Committed to delivering seamless logistics, we count, estimate and tally each single minute of the event. We calculate the duration of visits, activities, transport and dining keeping in mind seasonal diversity, waiting time and unwanted delays. We’re constantly brainstorming, before and during the event, to devise further time-effective options, and polish any rough edges that may have appeared. We forecast, survey and re-examine each single moment, making sure all attendees have the time to enjoy the event, and savor it. Practice makes perfect, and if there’s one thing we’ve learned is never to “assume”. So, what we do is build a comprehensive logistics project, talk it through, and test it. We go over what we planned, and double check it runs as it should. Like clockwork. And, whether it’s cold or whether it’s hot, whether it shines or whether it pours you can always count on us having a plan B for unpredictable weather.

Hospitality

Exhaustive knowledge of our destinations, and expertise polished over 50 years of heartfelt, and joyously delivered, all-round hospitality services. Company headquarters in downtown Florence, a wide and far-reaching network of highly qualified suppliers throughout the whole of Italy, and a passionate team of creative unflagging travel and event designers. Ever since 1969, Arno Travel daily strives to provide individual travellers, families, groups of friends and companies with high-standard perfectly planned services. And, above all, offers a sincerely cordial, genuinely Italian, welcome to each and every guest. Our amazing personnel's commitment and creativity, and our unrivalled chain of personal and professional contacts, allow us to offer exclusive insight, and exceptional Italian experiences.

This includes, but is definitely not limited to, having access to choice venues not available to the general public, such as boutique award-winning wineries, and securing landmarks, museums and world-class artists for private events. Offering unique top-notch accommodation solutions, such as tailor-made 5-star services in privately owned manors, estates and castles. And planning once-in-a-lifetime adventures and banquets. Committed to each of our guests' satisfaction and happiness we always go the extra mile to find that precious bottle of wine, special view, or peculiar local craft that we know will bring pleasure and delight. Our clients and guests, over 75.000 a year, can certainly vouch for us: we have a passion for authentic Italian hospitality.



Extraordinary bespoke Italian journeys and experiences designed for individual travellers.

Lifestyle

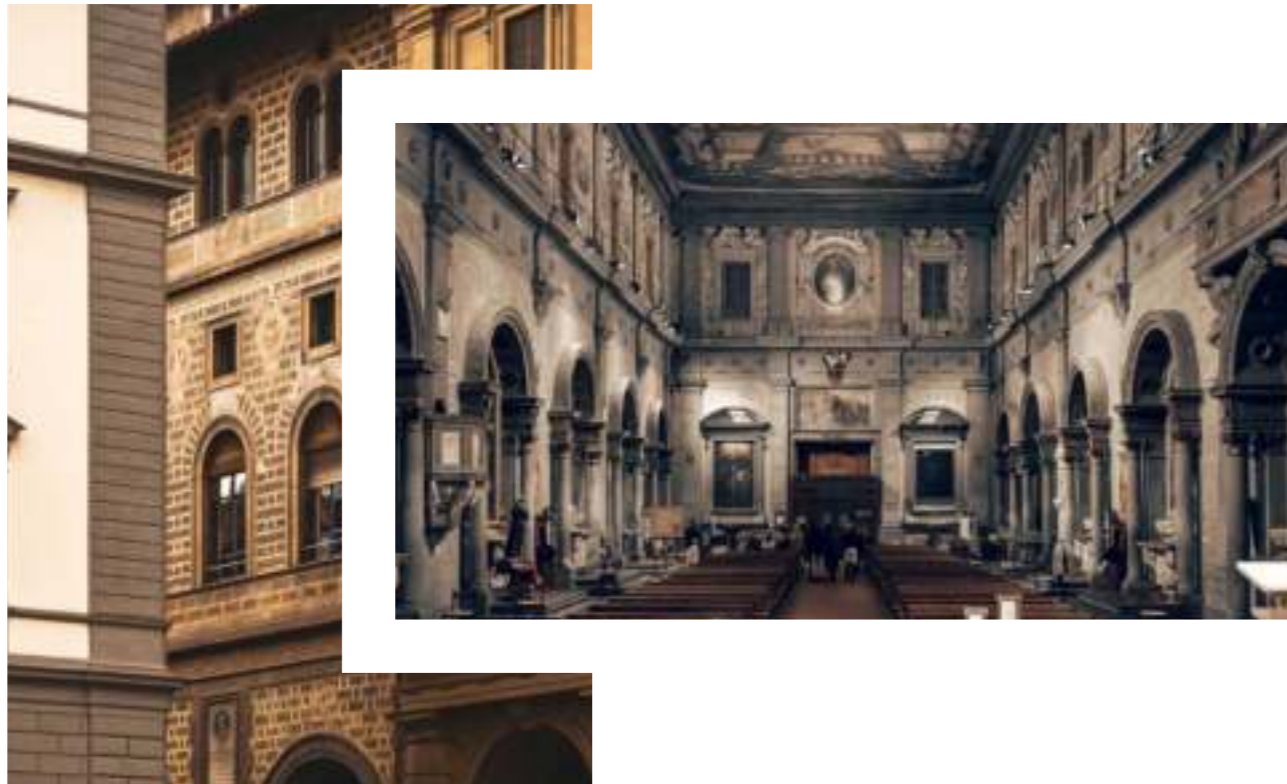
Exclusive lifestyle experiences designed to match each of our clients' most personal and intimate interests. Aiming to offer an insider's view of Italy's vibrant soul, traditions, heritage and finesse, Arno Travel's experts craft unique and enlightening marvel-moments, leading you behind-the-scenes, through the hills, and into the ballrooms to experience genuine Italy. We'd never think of taking you to the places everyone knows about. Or anywhere we aren't enthusiastic about ourselves for that matter! That's why we're always turning Italy's glamorous cities and smaller towns upside down to find recent novelties, untrodden places, fresh ideas and fashionable haunts. Ready for some genuine Italian sparkle? Follow us through Italy's statue-studded piazzas and designer-clad streets to discover the glistening gathering places, boutiques and secret abodes where the local glitterati spend their time! Fashion addict?

We'll arrange for you to meet a pro designer, and comb through Milan's glossy Quadrilatero d'Oro – the picturesque cobbled quadrangle of streets between Via Monte Napoleone, Via Sant'Andrea, Via Senato and Via Manzoni. Or browse the eclectic vintage designer shops in Rome. Foodie? Let us surprise you with a street food tasting itinerary in the heart of Sorrento, and wine tasting in mysterious cellars off-the-beaten-track near Amalfi. And, naturally, book the best tables-with-a-view in Italy's leading Michelin-rated restaurants.



About

Arno's dedicated team guarantees professional assistance and creative solutions at all times, and ensures guests enjoy personalized attention and care throughout their stay. A widespread network of contacts throughout the whole of Italy enables us to open the doors of museums, landmarks and main sites not accessible to the general public.



Committed to guests' full well-being we check and double check services, brief our escorts, guides and drivers, and then brief them again, to make sure each and every one of them knows the logistics, is aware of each guest's needs, and offers genuine elegant Italian style hospitality.

Strategically based in Florence city center Arno comprises a passionate team of skilled professionals dedicated to creating sensational itineraries and delivering the world-class service required by the standards of the premium networks we work with: Virtuoso, Ensemble and Travel Leaders. As 2021 advances Arno Travel moves forward, aiming to present a discerning selection of the very finest Italy has to offer, providing guests with undivided attention, dedicated care, and precious, choice, authentically Italian experiences.

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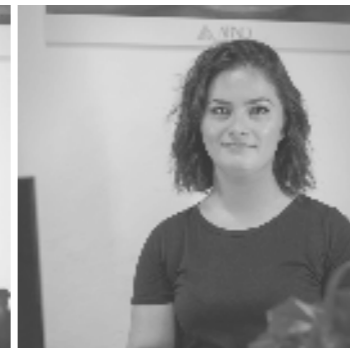
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